CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (703)872-9306.

Date: 5/9/05

Patti Hespell

Mail Stop Amendment

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Gregory Flickinger:

Conf. No.:

6477

: Group Art Unit:

2611

Appln. No.:

09/748,943

: Examiner:

Bui, Kieu Oanh T

Filing Date:

27 December 2000

: Att'y. Docket No.:

T721-17

Title: Delivering Targeted Advertisements to the Set-top Box

AMENDMENT

This Paper is in response to the Office Action dated January 12, 2005, and is being timely filed by virtue of the accompanying Petition for Extension of Time (one-month), which extends the period available for reply to and including May 12, 2005.

Please amend the above-identified patent application, without prejudice, as follows: